



# FUNDRAISING IDEAS

## WRITE LOCAL BUSINESSES

Write a letter to local businesses, university alumni, or community organizations asking for a donation for your tour. You can even write similar letters to family and friends asking for contributions. (See sample on following page.)

## CAMPUS BARBEQUE/BUFFET

Ask the dining commons or a local restaurant to sponsor a campus barbeque or buffet-style dinner. Charge \$10 for an all-you-can-eat ticket and put all proceeds towards the tour.

## RESELL USED BOOKS

Return or resell all of your books to the campus book store or online at the end of the semester and put all that money aside for your tour.

## HOLD A RAFFLE

Ask the Student Union or the Campus Bookstore to donate items to raffle off such as: iPods, flip cameras, sweatshirts and gift cards. Announce the winners at a popular campus event. Use all proceeds from the ticket sales for the tour.

## PRODUCT SALES

Work with product sales organizations to sell magazine subscriptions, candles, pies for the holidays, etc. You can control your earnings, and the more you sell the more money you can put towards your tour.

## DONATION JAR

Put a donation jar near the register at the dining commons or another popular place on campus. Make a sign explaining that all contributions go directly towards your tour.

## COMMUNITY OUTREACH

Advertise around the community for help with odd jobs. Everyone needs a helping hand sometime, especially in the fall and winter with raking leaves and shoveling snow.

## FUNDRAISING MEETING

Hold a fundraising meeting with any students who may be interested in traveling abroad on the tour. Brainstorm about fun and effective ways you can raise money to put towards your tour cost.

## SCHOLARSHIPS AND GRANTS

Apply for an educational travel grant or scholarship. Go online to research different options.

## SPORTS TEAM OUTREACH

Ask sports teams to donate a portion of their ticket sales to the tour.



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Today's date

Recipient name

Recipient title, company name

Street address

City, state zip

Dear (recipient name),

Hello, my name is (your name) and I am currently a student at (school name). Recently (school name) has announced they will be offering some study abroad opportunities for students this year! Travel is one of my passions in life and I would love to take advantage of this amazing opportunity. I know being able to add international travel experience to my resume will greatly benefit my future academic and professional endeavors.

I am reaching out to local businesses, community organizations, alumni, family and friends to inquire about potential sponsors. Any donation from your business would be greatly appreciated and would enable me to travel the world and fulfill a lifelong dream. I look forward to hearing from you concerning my inquiry. My contact information is provided below.

Sincerely,

*Signature Here*

Your name

Street address

City, state zip

Telephone

Email